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62.57 Index

1950



Catalog of Cultivated Blueberry Plants



GROWN BY

Albert G. Ammon

CHATSWORTH, NEW JERSEY



Cabot

Rancocas

Stanley

Concord

Pioneer

Rubel

Jersey

Cultivated Blueberries

EASIER TO GROW. Each year as we learn more and more about growing the HYBRID cultivated Blueberries, we find that they are not nearly so particular about the soil in which they will grow as was earlier supposed.

They're Easy to Grow!

Just plant the bushes 4x8 ft. apart, and cultivate as you would any bush fruit. Cultivated Blueberries require an acid soil, good drainage, and moderate supply of moisture. Almost every farm has a bit of low, sour soil which does not raise good crops. These worthless spots can be turned into real money makers when planted to Blueberries. If you do not have acid soil, this condition can be induced by mixing with your surface soil well rotted leaves, pine needles, sawdust or soil from the bottom of old wood piles.

Cultivated Blueberries offer one of the greatest opportunities to the fruit grower! They have proved to be a greater money-making proposition than any other fruit.

Four-year-old plants often yield at the rate of 150 crates per acre, and 16 pint crates sell at \$6.00 per crate and more wholesale. Plants start bearing the third year. Mature bushes produce as much as seven quarts of berries in a single season. With proper care a planting lasts for a lifetime, and the first crop will pay for the plants! Instructions for proper planting and culture of Blueberries sent free with each order.

Blueberries are Ornamental as well as Highly Profitable

(Listed in order of ripening)

● **CABOT** One of the earliest of all varieties, this highly prolific blueberry plant is an established favorite with growers. Its dependable and heavy bearing habits, coupled with the extra large size of its well formed attractive berries, account for Cabot's popularity. A vigorous grower, Cabot develops naturally to well formed plants.

● **RANCOCAS** This unusually heavy fruiting variety has a tendency to produce extra heavy crops on young plants. In fact, the yield is so heavy that special care must be taken to prune the bushes severely in order to insure a good crop in the following year. Rancocas ripens later than Cabot but earlier than Pioneer, and the berries often exceed 19 mm in size.

● **STANLEY** Plants tall, vigorous, with large, thick, shiny leaves and productive. Fruit large, perfumed and most delicious in flavor; ripens late mid-season. One of the most promising new varieties; should be planted by all growers for market and home use.

● **CONCORD** Often attaining height in excess of six feet, Concord is of upright habit and matures at about the same time as Pioneer. Its berries are often three-quarters of an inch in diameter, and when its large clusters all ripen at the same time, they resemble Concord grapes. Concord berries are delicious to the taste, and if allowed to remain on the bush until they are fully ripe, they lose the excessive acidity they possess when they first turn blue. Not only does Concord possess tremendous commercial value, but it is also an attractive, eye-catching, ornamental plant.

● **PIONEER** Classed as an excellent shipper, this is the first named variety to come as a result of intensive blueberry breeding. Its fruit ripens about ten days to two weeks after Cabot, and its large, light blue, acid free, sweet tasting berries have given Pioneer an impressive market record. The bush makes a vigorous growth and tends to spread in width rather than height. Its stout, stiff stems give Pioneer a hardiness that all but guarantees a maximum of productivity.

● **RUBEL** Recognized as the best of all commercial varieties, Rubel is undoubtedly one of the finest of the wild selections. The bush is upright, very vigorous, hardy and productive. Many of the present hybrid varieties can trace their parentage to this variety. Rubel is widely planted, and a profitable and popular favorite with thousands of commercial growers because of the excellent, though somewhat acidy, quality of its berries, which not only ship well but are in constant demand. With Rubel blueberries as your product—you can't miss in a profit yielding market.

● **JERSEY** The berries of Jersey are unquestionably the largest of all the varieties, however until dead ripe, they are too acid for the taste of most persons. Jersey is a firm, robust berry that stands up well in transit, and is considered by growers to be one of the leading late varieties. Its light blue berries ripen about the same time as Rubel, and Jersey's remarkably beautiful growth also makes it attractive as an ornamental plant when grown in any home garden.

Cultural instructions on the planting of Blueberries included with every order.

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1950 PRICE LIST

TOP

BLUEBERRY PLANTS

Grown by

ALBERT G. AMMON

Chatsworth, New Jersey

1 YEAR ROOTED CUTTINGS

Cabot - Rancocas - Concord

Pioneer - Rubel - Jersey

\$5. per doz. - \$15. per 100 - \$125 per 1000

2 YEAR PLANTS - TRANSPLANTED

Cabot - Rancocas - Stanley

Concord - Pioneer - Rubel - Jersey

\$7. per doz. - \$35. per 100 - \$250 per 1000

3 YEAR PLANTS - TRANSPLANTED TWICE

Cabot - Rancocas - Concord

Rubel - Jersey

\$10. per doz. - \$65. per 100 - \$500. per 1000

ALL PRICES PREPAID

Number of Plants Required Per Acre

4' x 8' Planting	1250
4' x 10' Planting	1000
5' x 10' Planting	800

